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Why You Should Work With a Multi-VA Company

Personal Touch Concierge Service® is a multi-VA company. We have 5 divisions: Administrative; Social Media Marketing and Management; Website Design and Maintenance; SEO Performance Management; and Bookkeeping Services. Please visit our website for a full description of all services we provide – and as always, please feel free to contact us!

I'm sure you are aware of the Virtual Assistant industry and the benefits of working with a VA instead of hiring full-time employees. We've been working for entrepreneurs and small business owners for over 16 years, which is when the Virtual Assistance industry was getting under way.

The top question I've been asked since I started this business is "How can you work from home and be productive?" Since the pandemic, many people have been working from home. Some find it easy, and it suits them well. Others struggle for various reasons, such as distractions, a preference for working alongside others, etc. Although for the most part, I've spent my entire working life prior to being a VA in an office setting, and working from home was a great fit for me.

It didn't take very long, however, to realize that many of my clients needed assistance with things I couldn't help them with, and that's when I decided that growing my business into a multi-VA company was the way to go. It was exactly like working in an office—there was someone there who could take care of every task.

Our team made our clients comfortable working with us, knowing that, no matter what task they needed done, they only had to ask and a person to handle it would be added to their team.

There are many other reasons to work with a multi-VA team, and here

are some you may not have thought about:

Business Growth

VAs can drive your business growth just because they can handle the necessary tasks that you can't do yourself. Even though it's your business, it doesn't mean that you are able to do everything yourself. And the collaboration with your VA can be invaluable! Make sure your VA team understands you, your policies, your ethics—and then, when you're comfortable, ask your team to share ideas. Since VAs work with many companies and clients, they get to see what works and what doesn't from a different perspective.

Managing Your Team

Sure, anybody can work with multiple freelancers—a virtual assistant, social media manager, content writer, website maintenance point person, bookkeeper, email newsletter creator, ad person, customer service rep, search engine optimizer, and event planner. Trying to juggle these various people every day, however, could easily drive you insane! And it's definitely not what should be taking up all of your valuable time.

Your virtual team manager will help organize everyone and make sure the tasks get completed. Managing your team takes a ton of stress off your plate and will save you valuable time and money.

VAs Are Business Owners

Another benefit of working within a multi-

VA environment is that the team is comprised of highly trained business owners, just like you. They appreciate the value of meeting goals and dreams, understand the workflow process, strive to help decrease operational costs, and help drive business growth.

Less Costs to You

Working with VAs—who are most often subcontractors—means you aren't paying payroll taxes as you would for employees, and you're not paying for office space, equipment, paid holidays, sick time, or other employee benefits.

Flexible Work Schedule

You can work out with your VA team the different hours and times that you need a VA, and the schedule can be adjusted. You can decide that you want to pay on a project basis, an hourly basis, or within an ongoing monthly budget.

Our company has no minimums or maximums, so hourly may work best since, if you have a slow month, you don't have to pay for time that isn't spent working on your behalf.

Online Presence

Depending on your business, having an online presence may be extremely important. Working with VAs is the perfect solution since a multi-VA company will most likely have an experienced VA to help build or improve your online presence while also monitoring it. Again, you obviously have a say in what you want to contribute, but, as a business owner, you shouldn't be working on this as part of your day-to-day obligations when you are busy with other tasks to grow your business.

Customer/Client Contact

When you are working with a multi-VA company, you have your own team that understands your business and is able to talk to your clients for scheduling purposes, gathering information, taking phone messages, and providing them what they need. There is a lot of managing necessary to perform these

tasks properly, but that's what a VA will help you get set up!

I Hate Doing That!

My least favorite task is bookkeeping. Which is why we have a Bookkeeping Division, and my Bookkeeping Team Lead is there to manage everything "numbers." Don't laugh if you're a numbers person. There's a good chance that if you are, you probably are not a fan of writing, editing, etc. But if you have a multi-VA team, you'll be covered for anything you dislike doing—or just shouldn't be doing because you're working on growing your business.

Now I Get It!

A successful multi-VA team strives to deliver top-notch quality work cost-effectively and to be your right hand. Just remember, a CEO in a large company has people to do all the day-to-day stuff. Why shouldn't you?



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