

\$125,000 RAISED IN ONE MONTH AS NON-PROFIT PINE2PINK EXCEEDS FUNDRAISING GOALS

Thanks To Strong Community Support Across Bucks County

Pine2Pink Funds To benefit Breast Cancer Patients Being Cared For Locally at Grandview Health, Fox Chase Cancer Center Buckingham, Doylestown Health and Kin Wellness and Support Center

The Pine2Pink Foundation 501(c)(3), an experience-based, community-driven non-profit dedicated to LOCAL breast cancer patients has concluded its largest fundraising season to date. Through the support of local residents and businesses from participating towns including; Newtown, Carversville, Doylestown, Peddler's Village, Perkasio, New Hope, Shops at Valley Square and Thompsonville (Thompson car dealerships) Pine2Pink is donating \$125,000 to benefit local breast cancer patients across Bucks County.

The Non-profit's presenting sponsors The Thompson Organization, along with 57 sponsors and 112 partners helped elevate Pine2Pink's awareness and reach, exceeding fundraising goals for the October 2022 season. Within five years this family run 501(c)(3) non-profit has helped over 1000 local breast cancer patients. Pine2Pink has helped create and fund unique programs for our local patients in need ranging from cold-capping to out-of-pocket expense relief, integrative services through Kin Wellness and Support Center and Unite For Her, patient home food delivery, comfort bags for newly diagnosed patients, treatment transportation and the purchase of new state-of-the-art infusion chairs. To date, Pine2Pink has raised and donated over \$400,000 to Bucks County breast cancer patients in treatment and recovery! #LocalForLocal

Keith Fenimore, Founder and Executive Director of Pine2Pink shares, "I am so pleased to watch our entire community of residents and businesses across Bucks County, embrace our non-profit the way they have. Our approach from day one was to be innovative and collaborative with the community in ways that had not been seen through traditional fundraising activities. We are foundationally grounded by our mission to keep all the funds we donate local and to put those funds to good use quickly in an effort to help as many people as possible. We take great pride in working with our local community and we're thrilled by the participation and results 2022 has garnered."

Pat McGinley, Thompson Organization General Manager shares, "It has been a great pleasure to carry on the traditions implemented by Mr. Thompson and use our resources and talents as an organization to support those within our dealerships and in the community through Pine2Pink. As the 2022 presenting sponsor, we greatly admire all that this non-profit has achieved on behalf of our local breast cancer patients."

Dr. Shelly Hayes, Director of Fox Chase Cancer Center Buckingham states, "The impact of Pine2Pink's donation is huge. The money will help support the launch and ongoing operational costs of the Fox Chase Buckingham infusion room which is projected to open in late summer 2023. Being able to offer systemic therapy and other infusions at our Buckingham satellite will give our breast cancer patients access to Fox Chase's cutting-edge treatments and will allow them to get all their cancer treatment at one location, providing more streamlined and better coordinated care. We cannot thank Pine2pink enough for their generosity and support!"

Over 20 events, big and small, helped propel Pine2Pink in 2022. The Community got to attend and enjoy; a massive block party titled 'Paint the Town Pink' in Newtown produced by Giovanni's Fine Fashions, The Pro Shop

of Newtown, Countryside Art Gallery and Ned's Cigar Shop, Night of the Living Deadlift by Training For Warriors Doylestown, Pink Farmers Market sponsored by the Doylestown Farmers Market, The Car Classic produced by Thompson Detail Center and Sign & Shine hosted by Thompson Toyota, Wine Pairing at Ardana Food & Drink, Barre3 Newtown Stronger Together Group Workout, our amazing Fitness and Yoga Fest produced by Barre3 Doylestown and Sun Dog Yoga and featuring Yoganome, Yogamazia, Koru Real Wellness, Garage Barre and JBird Fitness and a lovely fashion show hosted by Joli Boutique.

The 2022 Pine2Pink Presenting Sponsor was The Thompson Organization. The official Pine2Pink sponsors included: Ardana Food & Drink, J.R. Maxwell Builders, Delaware Valley University, Minford Foundation, C&N Bank, UPS (Doylestown), Stone Hill Contracting, Poolside Services, Britt-Around-Town, McCaffrey's Food Market, Barre3 (Doylestown), Evolution Candy, Training For Warriors (Doylestown), Sun Dog Yoga, Doylestown Float Studio, Shober & Rock, Peddler's Village, Beauty Marx, Black Bass Hotel, Golden Pheasant Inn, Langan Engineering, Architype, Sandy Strong, Up In the Air Balloons, Nat's Pizza, NORD Bread, The Learning Experience, Provident Bank, Hendrixson's Furniture, Doylestown Farmers Market, Alan Reed, Lace Silhouettes Lingerie, Giovanni's Fine Fashions, Countryside Framing, Ned's Cigar, Bagel Barrel, OLMC School, Artist Cynthia Smith, Fox & Holly, Road Quest, Inc., Tempus Cards & Gifts, Fit Momma Training, Nina's Waffles, Affordable Home Fuel, Barre3 (Newtown), UPS (New Hope & Buckingham), Bountiful Acres, Club Pilates of Doylestown and Newtown, IVYrehab Network, Garage Barre, CB West and CB East Field Hockey, D-Town Design, 4 The Love of Thingz and Main Street Salon and Spa.



Kym Baldwin Photography

Visit the Pine2Pink website to donate or participate in community events (www.pine2pink.org). Donations can also be made via check and sent to P.O. Box 307, Doylestown, PA 18901.

Pine2Pink is a charitable, 501(c)(3) non-profit Foundation, which was established in 2018 to honor Marianne Fenimore and memorize Josephine Mazza. Pine2Pink's core mission is to raise money from local communities that will benefit their local breast cancer patients. Pine2Pink strives to reinvent fundraising and innovate within the non-profit space. The tenets of the organization are: Keep the funds local – donate 100% of the proceeds raised during the month of October – put funds to immediate use. (www.pine2pink.org)

The Pine2Pink Foundation was established through a charitable grant contribution made by The Minford Charitable Foundation.

You can visit Pine2Pink on Facebook and Instagram: @Pine2Pink
Interview Requests, please contact: Keithfpine2pink@gmail.com

PINE2PINK
Benefiting LOCAL Breast Cancer Patients