

NEARLY HALF A MILLION BUCKS COUNTY RESIDENTS ARE CALLED UPON TO DONATE TO THE LOCAL CANCER COMMUNITY THROUGH BUCKS GIVES A BUCK

Bucks Gives a Buck is a new ambitiously unique campaign designed to motivate the entire community of Bucks County to get involved in a meaningful way

There are over 438,000 adults living in Bucks County. What if all of them donated one dollar to support our local cancer community? Bucks Gives a Buck is the vehicle that will take that “what if” and make it a reality. This campaign, launched by Kin Wellness and Support Center, a nonprofit that provides free care to hundreds of local Bucks County cancer patients and their caregivers, will launch this fun and ambitious campaign on January 18, 2024. The campaign will run for 6 weeks starting January 18 and lasting until the end of February 2024.

The good people of Bucks County will be asked to donate one dollar via the nonprofit’s website at welcometokin.org or by mailing a check. The website accepts credit cards, GPay, PayPal, Venmo, and bank transfers, making it very easy for those who want to give. Checks can be made payable to Kin and mailed to 2325 Heritage Center Drive, Suite 113, Furlong, PA 18925.

Keith Fenimore, the Executive Director and Founding Member of Kin, explains the genesis of the idea: “When I was kid, my dad took me to Eagles games, and the guys outside the stadium selling pretzels would scream “What the f**k, it’s just a buck.” That phrase stuck with me!

All these years later, I decided to take a less profanity-riddled approach and ask my community to donate a buck to help our local cancer community through Kin, and **Bucks Gives a Buck** was born! It is a worthy cause, obtainable and accessible to most everyone in the county, and a very nontraditional approach to fund-raising, which I love!”

Those who donate will be asked to “Pass the Buck”. This campaign’s success depends on everyone who donates to share the campaign. A “Buck” flyer has been created so people can literally “pass the buck” through social media. The dollar flyer has the website, mission, and QR code to donate online. There are also window decals and banners that will be placed throughout the county.

As Bucks County Commissioner Diane M. Ellis-Marseglia shares, “Every one of us has been touched by cancer. This project allows our whole county to come together and show you are never alone; we are on the journey with you.”

Kin, a 501(c)(3) nonprofit, is an all-inclusive Wellness and Support Center that cares for over 400 local Bucks County cancer patients, providing FREE services to them and their caregivers. Since Kin is a 501(c)(3), all donations are tax deductible.

Bucks Gives a Buck has the support of talented minds behind the scenes helping to bring the vision to life. Special thanks to: Mike Strigl, Stefan Boubilil & Gina Alvarez (The Apt.), Dave Douglas (ebow) & Courtney Taylor (Taylor Outfitters) and Chris Millili.

Learn more about ways to support Kin at www.welcometokin.org, call 267-544-5981, or email at hello@welcometokin.org.

Kin, inspired by Corinne Sikora, is an all-inclusive 5,000-square-foot retreat in Buckingham Township, offering support, fitness, therapy, and integrative services. Kin is inspired by local Bucks County resident Corinne Sikora, who battled both brain and breast cancer. The Center is FREE to Bucks County residents battling cancer regardless of where they are receiving treatment, and it welcomes caregivers as well.

Free programs include nutrition, yoga, fitness, one-on-one counseling, support groups, workshops, massage, reflexology, reiki, chiropractic, acupuncture, and facials. Kin is a unique Center that looks to satisfy the



emotional, social, and physical needs of cancer patients. The success of Kin is made possible through generous donations from the local Bucks County community. Kin’s mission is to help people find calm and peace and center themselves in a restorative environment. The nonprofit strives to bring people to a place where they feel empowered to manage their diagnoses through treatment, recovery, and beyond. Kin is run and operated through the nonprofit Main St. Missions Corp. 501(c)(3). By the Community. For the Community.

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