

# Experience to Work for You !

Real Estate

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[www.SueJones.com](http://www.SueJones.com)



## ASK THE PROFESSIONAL



### Sue Jones on Real Estate

**Sue Jones is a REALTOR as well as Owner/Partner of Keller Williams Real Estate, Doylestown Office.**

**Experience:** Sue's experience spans over 30 years, providing professional help to both buyers and sellers in our local market.  
**Designations/Memberships:** Holding the coveted GRI designation - Graduate of the Realtor Institute; Memberships in the National, Pennsylvania and Bucks County Association of Realtors.

**Education:** Sue feels that ongoing "fine tuning" of the ever-changing regulations, laws and procedures that guide the professional REALTOR to properly represent the public and which shape the Real Estate Industry are of the utmost importance, and this is her pledge and commitment.

**Why Real Estate as a Career?** When asked "What made you choose Real Estate as a career?" Sue answered "I wanted to be in a helping field and decided that Real Estate offered that, helping people with their most important investment."

By: Sue Jones  
Owner/Partner  
KELLER WILLIAMS  
Real Estate

#### HOW TO INCREASE OUR HOMES VALUE ?

**Q. Hi Sue, I will be selling my home this year, what is the best way to increase the value ? J**

**A.** These 4 have proven to be the best tips :  
#1 The kitchen is still king, but no need to gut it down to the studs. Smaller investments can have the needed impact. For example, new countertops. Quartz is now the material used in higher-end kitchens. Its forgiving to heat, scratches, and stains and absolutely beautiful. Potential increase in sale price: 3 to 7 percent.  
#2 A fresh coat of paint where and if needed.  
#3 Take a serious look at your flooring. Depending on what you have, consider refinishing your hardwood and/or replacing your carpeting.  
#4 And last, to boost the value of your home when selling, simply declutter.

#### WHY HOME STAGING ?

**Q. Dear Sue, What is your opinion regarding Home Staging ? Thanks, HR**

**A.** Why Home Staging ? Remember, you never get a second chance to make a good first impression !

Real Estate staging is the process of preparing a home for sale, to enhance it and help it sell quickly and for top dollar. Staging your own home can be challenging as we have

lived in our homes and grown accustomed to our lifestyle.

Buyers want to envision their future home, their dream lifestyle. You want your home to appeal to the broadest range of buyers.

Staging is a combination of marketing and merchandising the home, and may include :

Rearranging the furniture, art and accessories, decluttering, depersonalizing and organizing the home.

A Successfully staged home is:  
Well decorated  
Light filled  
Clutter Free  
Creates a spacious feeling

A Professional Stager: Works with Realtors and homeowners to bring out the best in the home so that it sells in a timely manner and for top dollar.

Remember, you never get a second chance to make a good first impression !

**Coming in June's Issue :**  
Condos vs HOA's ( Home Owner's Associations )

#### Testimonial Thank You Sue

*Dear Sue, Steve and I truly wish to "Thank You" for all your assistance and patience in the selling of our home. Your professionalism was ever present, and you were always "on the job !"*

*We look forward to our new home and being back in our "home state" of Illinois.*

*Sue, you are truly an asset to your profession !  
- Fondly, L. R.*

## Featured Listings



**73 West Peace Valley Road, New Britain Township**  
**\$600,000**

Photos + Details at [www.73WestPeaceValleyRoad.com](http://www.73WestPeaceValleyRoad.com)

- 4 Bedroom, 2.5 Bath 2926 SF w/Hardwood Flooring
- Expanded Beautiful Gourmet Kitchen
- Spacious Family Room w/Fireplace + Luxurious Primary Bedroom Suite
- Finished Walk-Out Basement
- Private 1/2+ Acre Setting + View to Wooded Acreage from Deck



**195 Tedwill Drive, Doylestown Township**  
**\$600,000**

Photos + Details at [www.195TedwillDrive.com](http://www.195TedwillDrive.com)

- 5 Bedroom, 3.5 Bath Home Includes a 1st Floor In-Law Apartment with Separate O.S. Entrance: Living Room, Bedroom, Kitchen + Bath
- Spacious Family Room with Fireplace
- Fenced Rear Yard and Detached Garage/Work Shop + Shed
- Double Lot of 1+/- Acre

Call Sue Direct for Your Private Preview: 215.262.4422



Awarded TOP 1% Greater PA Region 2022



**SUE JONES**  
REALTOR, GRI, CRS  
Owner/Partner

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