

Experience to Work for You!

Email at: sue@suejones.com
www.SueJones.com



ASK THE PROFESSIONAL



Sue Jones on Real Estate



Sue Jones is a REALTOR as well as Owner/Partner of Keller Williams Real Estate, Doylestown Office.

Experience: Sue's experience spans over 30 years, providing professional help to both buyers and sellers in our local market.
Designations/Memberships: Holding the coveted GRI designation - Graduate of the Realtor Institute; Memberships in the National, Pennsylvania and Bucks County Association of Realtors.

Education: Sue feels that ongoing "fine tuning" of the ever-changing regulations, laws and procedures that guide the professional REALTOR to properly represent the public and which shape the Real Estate Industry are of the utmost importance, and this is her pledge and commitment.

Why Real Estate as a Career? When asked "What made you choose Real Estate as a career?" Sue answered "I wanted to be in a helping field and decided that Real Estate offered that, helping people with their most important investment."

By: Sue Jones
 Owner/Partner,
 KELLER WILLIAMS
 Real Estate

office 215.340.5700 x164
 cell 215.262.4422
 email sue@suejones.com
www.suejones.com

Preparing Your Home For Sale - Declutter is the Key Word !

Q. Dear Sue, We will be listing our home shortly and need your suggestions as to how to 'Declutter' our home - but still be able to keep the things we need close at hand? Thank you for your advice. K R

A. Getting your home organized without giving up the convenience of easy access to your favorite things, is a true challenge.

Here are my suggestions:

- Buy a coat rack and place it just inside the main entrance. This way you will always know where your coat is, and the house won't look so messy with coats strewn about in a variety of places.
- Have a tray set aside for keys. Save yourself the frantic search for keys in the morning by setting a tray aside for keys or just hanging a hook on the wall where everyone places their keys.
- Imperative is to keep the kitchen counters clear - this is going to be the most inconvenient aspect - but a true 'must do'. Limit it to your 'must haves' - everything else - put away !

My final suggestion is to invite a Home Stager into your home. These experts can help you determine which steps to take

to have your home present at its best. For a list of Accredited Home Stagers, please email me with the subject line 'Home Stager List Needed.' I will send you the list, with a link to a 'before and after' video.

Q. Dear Sue, We will be listing our home this month. Are there any suggestions you can make, since we are not able to wait for the preferred springtime when everything looks so beautiful? Thanks for your help. B and J

A. Tips for Selling in Winter: While the warmer months are thought by many as the best time to list property for sale, successful marketing in the winter can absolutely be accomplished.

1. Advertise with snow-free pictures.
2. Curb appeal: Make sure all autumn leaves are gone. Keep driveway and walk free of snow and ice.
3. A professional home stager: Will help make your home's interior look warm and inviting, no matter how dreary it is outside.
4. Good interior lighting: Most important in gloomy winter months! Maximize all available lighting by having your home's windows professionally cleaned.

Testimonial Thank You Sue

Dear Sue Jones,
 Thank you for being the consummate professional that you are and helping us through every stage of this process !
 J and G

Please send your questions to me at Sue@SueJones.com

30+ years experience bringing Buyers and Sellers together.

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 \$650,000

Floor Plan, Additional Photos/Details at www.1280DogwoodDrive.com

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Call Sue Direct for Your Private Preview: 215.262.4422



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SUE JONES
 REALTOR, GRI, CRS
 Owner/Partner

2003 South Easton Road, Suite 108, Doylestown, PA 18901