

## Little Santa Big Shop

Little Santa Big Shop (LSBS), is a safe, anonymous, easy, and free holiday shop for those in need of a little help for the holidays. Cultivated by Mindi Greenberg and with help from many kind angels, elves, and donors, LSBS has helped hundreds of parents and children in the tri-county area.

Growing up in Bucks County, Mindi had good examples of what community service was all about. Her parents were very active in their synagogue and the Feasterville community. Her father, Dr. Joe Gurwood (Optometrist), was a fixture on Bustleton Pike and served the community for decades.

Approximately 15 years ago, the Greenbergs played Secret Santa to a local family in need. Mindi recalls the excitement of stuffing their Christmas tree with dozens of gifts for the three children and the parents, right down to the home-baked cookies. With each holiday season, Mindi and friends would sponsor more families than the previous year, and, in 2019, Mindi and friends provided for 14 families and 40 children.

In 2020, with Covid concerns growing, Mindi decided to morph the growing Secret Santa project into a secret-shopping format (one parent would shop for their family). All families had to be vetted, registered, and scheduled for a specific shopping time. Last November, LSBS was able to accommodate over 50 families and more than 120 children with toys, electronics, clothes, toiletries, and home-baked cookies. Additionally, we delivered dozens of outfits, toys, games, gift cards, and toiletries to Big Brothers Big Sisters of Bucks County.

**This year, our LSBS will be on: Saturday November 20th from 11 am to 4 pm.  
Location: Will be communicated to each family when scheduled**

*"It truly takes a village. None of this would be possible without support from family, friends, the Tri-State Corvette Association, Lady Patriots Ice Hockey, and our generous community."*

*– Mindi Greenberg*

**If you want to get more information, make a donation, volunteer, or, more importantly, if you know of a family in need, please email [LittleSantaBigShop@gmail.com](mailto:LittleSantaBigShop@gmail.com).**

**Donation drop-off dates: October 9th, October 23rd, and November 6th (If you cannot make any of the drop-off dates, please email us, and other arrangements can be made.)**

**Drop-off time: 11 am to 1 pm**

**Location: Barn Plaza, 1745 South Easton Road,  
Doylestown, PA 18929**

**Items accepted: Toys and games for boys and girls  
(1 month to 18 years old)**

**Toiletries, feminine products, laundry soap, and diapers  
Gift cards (big box stores) • Baked goods (close to November 20th)**

