



By Kelly L. Fraga

## A HOLISTIC APPROACH TO BETTER LIVING

the use of harsh and toxic chemicals, in your home, personal care products, and our environment. I believe there's a strong and direct link between our health and the health of the planet. My goal is to educate and inspire others by sharing how making simple, small changes can have a large impact on your health, the health of your family, and the health of our planet.

### Why rethink the products that you use and how you use them?

In the last 50 years, over

85,000 chemicals have been introduced to our families and our world. Fewer than 200 of those chemicals have been tested for safety (mostly environmental impact) and less than 9 have been banned. Do you know that over 51,000 trees are cut down every day in the U.S. because of our paper towel habit?

Do you know that over 3,000 tons of paper towel waste goes into our landfills every single day? Do you know how the chemicals you are exposed to every day impact YOUR

health or the health of your family (including your pets)? What does one person do against such overwhelming problems?

That is where I come in! I am passionate about my mission to bring awareness to the fact that we DO have choices—that there are simple, safe, effective products that you can use to reduce your exposure to harmful chemicals, reduce your environmental impact, and have control over the products that you use in your home.

At Norwex, we talk about the hard things, but we really love talking about our passion for healthy families, healthy children, healthy homes, and a healthy planet. So, if you are ready to make some small, simple changes that have a big impact, then reach out and connect with me. I would love to chat, share some samples, and show you that our products are SAFE. EFFECTIVE. SUSTAINABLE. Healthy Solutions for Real Life!

Our mission at Norwex is to improve the quality of life by radically reducing



Kelly L. Fraga

[kellylfraga@gmail.com](mailto:kellylfraga@gmail.com) | [kellyfraga.norwex.biz](http://kellyfraga.norwex.biz)

267.244.1063

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