



By Kelly L. Fraga

GOT DUST BUNNIES? HOW ABOUT ALLERGIES OR ASTHMA? THEN THIS ARTICLE IS FOR YOU!

not just dirt? Household items like televisions, furniture, beauty products, cleaning products, and flooring materials shed chemicals that end up in the air and in the dust on our floors. Because indoor dust contains chemicals from a wide variety of products, it is like a parking lot for chemicals in the home and may contain everything from phthalates (plasticizers) and pesticides to flame retardants and lead*—all stirring up and contributing to allergies and asthma.

Young children and pets may be at a higher risk for exposure to chemicals in indoor dust because

they come into much more contact with this dust when they crawl, play/lie on the floor, and put their hands (or paws) in their mouths. Many of the chemicals are tracked into our homes on our shoes and other things like bags and backpacks. The chemicals listed (along with many others) are considered “persistent”—which means they stay in our environment for long periods of time and can have harmful side effects. Even at very low levels, lead has a detrimental effect on developing children; and while, yes, lead has been banned in products like paint, it is still present in our environment and

other products. The ban only impacted certain classifications of products.

Dust also contains organic matter from inside and outside your home from humans and pets. Do you know that dust mite feces are major indoor triggers for people with allergies? It’s not actually the dust mites themselves that cause allergies; it’s the feces they leave behind. In fact, dust mite droppings are the most common cause of dust-related allergies! And they are on couches, pillows, mattresses, window treatments, and vehicle upholstery.

With over 28 years of experience, Norwex provides products and innovations that are designed to improve the health of you, your family, your home, and our environment. If you are ready to do battle with the dust in your home, contact me! I am happy to do demos in your home and show you how easy it is to make your home a safe haven. Many of our products are biobased, and they are all Safe. Effective. Sustainable. That is my promise to you! Contact me today.

*<https://www.nrdc.org/resources/not-just-dirt-toxic-chemicals-indoor-dust>

“Dust bunnies” may sound cute, but, I can promise you, they are NOT! Did you know that the dust in your home is



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Want to know more? Scan this QR code to find out the details and see how easy it is to make your home a Safe Haven Home.

