

Fall Wardrobes Start With Great Foundations



Karen Thompson, Founder, Lace Silhouettes Lingerie est. 1988

By Mary Clare Rae, Intern Lace Silhouettes Lingerie

A refreshing, crisp breeze reminds us that fall is finally here, which means it's time to refresh your wardrobe. The best place to start is with your foundations. As we transition out of bralettes and strapless bras, make sure you have all the bras you need to be supported and comfortable in your fall clothes. After all, even the iconic Christian Dior said "Without foundations... there can be no fashion."

So, why not treat yourself to a professional bra fitting this season? Eight out of ten women in the U.S. are wearing the wrong bra size. Lace Silhouettes Lingerie and its bra therapists are here to help you find the right size. According to Karen Thompson, owner and founder of Lace Silhouettes Lingerie, "every woman should have six to eight essential bras: four everyday styles (three in a neutral color and one in black), a racerback or strapless, one sports bra, and one bra in a fashion color (color is a great pick-me-up in the morning!)"

Wacoal bras offer the comfort and style combination you have always dreamed of in a bra! The company's wide variety of styles offers the comfort and support you need to look just as great as you feel.



Wacoal Lace Affair T-Shirt Bra

Smooth cups and beautiful lace detail give the Lace Affair T-shirt Bra everything it needs to be both fashionable and functional. This bra is the perfect partner for knits, tees, and tops of all kinds. Seamless, contoured cups provide modesty under thin fabrics while featuring pretty details that look and feel feminine. This bra is available in 30-38 bands and B-G cups.



Wacoal Visual Effects Bra

Wacoal's Visual Effect Minimizer Bra is proof that a minimizer bra can be feminine, supportive, and comfortable too. Minimizers are perfect for those blouses that tend to bow between buttons. Reduce those stubborn lines across the chest that appear on sweaters and tees with this seamless minimizer bra!

This bra is available in 32-44 bands and C-H cups.

October is Breast Cancer Awareness Month. Support the girls while supporting your girls in Wacoal's Awareness Bra. Wacoal will donate \$2.00 to Susan G. Komen for every Awareness Bra sold at Lace Silhouettes Lingerie during the month of October, so schedule a fitting and try America's favorite bra. The seamless cups provide natural shaping, making this bra a great



Wacoal Awareness Bra

choice for everyday wear. This bra is available in

32-44 bands and C-I cups, which allows it to work for almost any body type.

Treat yourself to an undergarment makeover this fall! Thanks to a complimentary bra fitting with one of the bra therapists at Lace Silhouettes Lingerie, you can stay comfortable all year long.

Treat yourself to a professional bra fitting!

Call or go online to schedule your appointment.



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In 1988, Karen Thompson founded Lace Silhouettes Lingerie in Peddler's Village in beautiful Bucks County, Pennsylvania. Her passion was to develop an intimate apparel brand that delivers more than the average shopping experience. Thompson's vision grew into the idea that customers are treated as friends, like "a guest in our home." Thompson and her friendly staff welcome new and returning guests into the shop every day, servicing them with everything from bras and panties to lingerie and sleepwear as well as lounge and everyday wear. Over the past 29 years, the beloved boutique has since grown to two more locations between Pennsylvania and New Jersey, continuing to stay true to the concept to inspire and empower women to look and feel great every day. Thompson also gives back to the community and has helped support over 25 local charities annually. Thompson's commitment to helping her community led her company to be named "Best in Community Support in the USA" by Intima Magazine.