



Koehler's
JEWELERS & DIAMOND MERCHANTS EST. 1927

Specializing in fine jewelry, watches, and giftware!

11 North Broad Street
Lansdale, PA 19446
215.855.3627
www.Koehlersjewelers.com



Celebrating 91 years - From our family to yours since 1927.



*By Lisa Koehler
Owner, Koehler's
Jewelers*

Diamonds Are a Woman's Best Friend

In 1927, Koehler's Jewelers was born. Frank Koehler Sr. embarked on a journey that would span three generations. This year, it celebrates 91 years family owned and operated as Lansdale's premier fine jewelry store.

From the start, grandparents, parents, and now their children have come to Koehler's for all treasured milestone events. The store also offers an exemplary repair service for jewelry and watches. Whether celebrating a birthday, engagement, anniversary, or special occasion, Koehler's is the place to go.

Last year, Lisa Koehler became the third-generation family member to take the business over. She is a graduate of Bowman

Technical Institute for jewelry manufacturing and design. Then, she completed her studies at GIA (Gemological Institute of America) in California as a Graduate Gemologist. Lisa is the onsite certified jewelry appraiser.

Diamonds are always an extraneous topic and are an important part of Koehler's business. While most have heard of the 4 Cs—cut, color, clarity, and carat—there are various other considerations too. Diamonds are truly beautiful in the eye of the beholder. Below are a few frequently asked questions clients have for us when purchasing diamonds:

Q: "As a jeweler, which is the most important aspect of a diamond?"

A: According to Lisa, "The 4 Cs make the diamond individualized, but cut is what brings out the sparkle and scintillation—the fire and the red, blue, and green colors visible to the naked eye."

Q: "What is the most important thing to consider when buying a diamond?"

A: Your budget. "Of course, everyone wants the best diamond they can get for the best value," Lisa says, "but decide what price point is most comfortable for you. I will honor your price and assure the best selection of beautiful diamonds that best fit your needs."

Lisa continues, "We appreciate all of the kind words spoken about us and our loyal clients who have been with us for many years. We have received over 30 reviews on Google with a rating of 4.7 stars; on The Knot, we have a rating of 5 stars, and on Wedding Wire, we have a rating 4.9 stars."

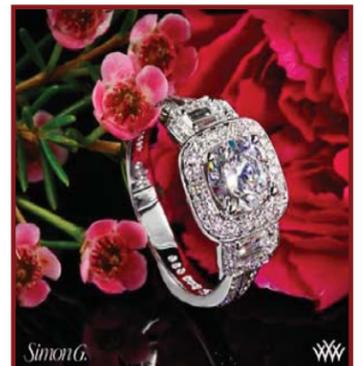
Testimonials:

"There is no better jeweler in this area than Koehler's. They have been around for ages, and your fine jewelry is safe here. Their repairs are done in a timely fashion and are very reasonably

priced. The gift selection is unending. Baby gifts or a nice surprise for your husband or wife—the choices are endless."
– Kim S.

"Caring, knowledgeable staff... I had earrings and a pendant necklace I never wore, and they helped me redesign my jewelry into something that made me cry with joy! How beautiful my own diamonds turned out from earrings and a pendant into a ring that I will wear and cherish forever!"
– Lynn S.

"Top-notch quality jewelry at reasonable prices with EXCEPTIONAL customer service! Buying diamonds can be intimidating but not here. We have made



several purchases, and I could not be happier. It's so nice to find a jeweler that is sincere and honest. It's obvious that it is their culture. I would recommend Koehler's to any friend or family member with confidence!" – Lisa N. Koehler's Jewelers is honored to have you place your trust in us. It is our passion and privilege to be a part of celebrating the best times of your life. We look forward to seeing you soon!



Spend...

\$499 or less receive 10% off!

\$500 - \$1,500 receive \$100 off!

Over \$1,500 receive \$250 off!

Good for purchase of single item at Koehler's Jewelers. One coupon per household. Cannot be combined with other coupons or offers. Excludes special order items and repairs. Valid thru 12/31/18.

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