

Become a Confidently Stylish Communicator



By: Esther Hughes,
Founder, One Day Sharing

Do you need a confidence boost? Who doesn't in this overwhelming stressed out culture in which we live. A foundation to becoming a more confident woman starts with clear communication skills because conveying messages in an understandable manner may give you the momentum to build skills and achieve successful results.

The purpose of clear communication is either to influence, inspire, inform, invigorate or instruct listeners and, in the process, lead them to forming positive opinions of

your expertise and message. Are the messages you are sharing clear? Communicating confidently, clearly and stylishly is imperative to daily life. Women need to appropriately equip themselves by developing excellent communication skills, which then establishes self-assurance and leadership abilities.

Regardless of your profession, there will be venues that require you to publically communicate a message either verbally or in a written format. Six important reasons to develop communication skills are:

Credibility If you are not clearly conveying your message, your credibility as the expert, professional, or instructor, will inevitably suffer.

Personality While communicating, your personality can be greatly affected if you are not properly equipped. Receivers will not 'get' the real you because you have not been able to portray your personality.

Relationship An audience is unable to listen or take seriously an unprepared speaker and a reader will not continue reading a document that is not

well-written. Their ability to listen or read further diminishes, if you have not developed a relationship that lures them to pay attention to your message.

Knowledge If you are unable to share your knowledge of a topic in an understandable and convincing manner, the receiver(s) will not believe that you have the knowledge you claim. They will question whether or not you are who you say you are, which takes us to the final point...

Trust Stumbling, rambling, unprofessionally delivered messages reduce the receiver(s) trust in you as a messenger. If they have not clearly understood you, your trustworthiness dwindles and, as a result, you may lose clients, patients, customers and relationships.

The most common reasons we fail to effectively communicate are: FEAR, LACK OF SELF-AWARENESS and LACK OF PROPER TRAINING. If you believe your message is important enough for you to want to share it with others, then it should be important enough for you to gain adequate training. Do not undercut yourself by not clearly communicating your messages, and boost your confidence today!

Esther Hughes is an author, speaker, and communication consultant. She established One Day Sharing, which provides personal consulting, training workshops and monthly communication groups to help women achieve their goals of becoming stylishly confident communicators and writers. She is a former newspaper columnist and creative writing instructor. Esther is a graduate

of Eastern University, CLASS Speakers Services, and a member of Network Now, Toastmasters International and Women Speakers. She is also the founder of a non-profit organization, One Day Living (www.onedayliving.org), which provides daily necessities to families undergoing life-threatening illnesses. Contact her at 215-534-6722 or esther@onedayliving.org.

ONE DAY SHARING

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equipping women to become confident communicators

We offer ongoing groups, one-on-one consulting and seminars providing tools and techniques to develop confident speakers and writers.

Write clearly, Speak confidently, Share more

Feb. 4—Overview of One Day Sharing's Services
Feb. 18—Speak UP Step OUT Monthly Speaker's Group
Feb. 25—ReGroup for Women Seminar at Bounce U, Horsham
March 4—WriteShare Monthly Writer's Group

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www.impactthrift.org

Jay Ann Intimates

Hosts Benefit Event for
One Day Living
Saturday, March 27
10:00 am - 4 pm
2052 County Line Road,
Huntingdon Valley, PA 19006

Jay Ann Intimates (a unique boutique that specializes in lingerie, bras and post surgical breast fittings) will be hosting an event on March 27, 2010, from 10:00 am – 4:00 pm to benefit One Day Living. One Day Living is a non-profit organization focused on providing daily necessities to working families currently undergoing treatment for a life-threatening illness.

There will be a silent auction, raffle baskets, and bake sale to raise funds for this organization. In addition, there will be a representative from Amoena to preview mastectomy swimsuits, a Silpada representative, make-up artist and much, much more.

Contact Hope at hope@jayannshop.net and Esther at ejhwrites@comcast.net for further information.